

Second Announcement and Call for Papers

The 12th International Symposium on Logistics (12th ISL)

Sustainable Collaborative Global Supply Chains

Budapest, Hungary
8-10 July 2007



Organized by



in conjunction with

Hungarian Logistics Association
X10D International IT Services Hungary Ltd
University of Hull
University of Padua
AMI Communities

www.ISL21.org
www.ami-communities.eu

SCIENTIFIC PROGRAMME

SYMPOSIUM AIMS

The fundamental goals of good logistical operations are punctuality, accuracy and quality. Achieving these goals requires fast and efficient management of both materials and personnel. Industry recognises that, due to increased levels of International competition and the opening of new markets, there are significant gains to be had through focusing attention on the efficient management of logistics.

The 12th International Symposium on Logistics aims to provide a forum for discussion between leading academics, researchers and practitioners who specialise in the area of logistics and supply chain management and to promote excellence in this field. The chosen theme for ISL2007 is "**Sustainable Collaborative Global Supply Chains**". This theme represents an emerging and highly challenging area of research and practice for both academics and practitioners alike. The current industrial context is characterised by increasing global competition, decreasing product life cycles, flexible structure of manufacturing, increased levels of global outsourcing, collaborative networked organisations, higher levels of uncertainties and above all customers are demanding higher levels of service. This means that the challenges to supply chain management have never been greater. With this background in mind the 12th ISL aims to assemble experts from around the globe to focus on how to secure competitive advantage through global supply chains.

Papers will represent the latest in academic thinking and case examples of successful logistical implementations. The wider audience will therefore benefit from the knowledge and experience of leading practitioners and academics in this area.

CALL FOR PAPERS

This major event for international scholars in the areas of Logistics, Operations and Supply Chain Management will be held in Budapest, Hungary and has been chosen after the successful symposia held in Beijing 2006, Lisbon 2005, Bangalore 2004, Sevilla 2003, Australia, 2002, Salzburg, 2001, Japan 2000, Florence '99, Padua '97 and Nottingham '95 and '93.

The Symposium is organized by the Centre for Concurrent Enterprise, Nottingham University Business School, UK in conjunction with the Hungarian Logistics Association, Central and Southeast European Innovation Area Association (CEIA), Hull University, UK and Padua University, Italy.

The official language of the Symposium is English.

Contributed papers may deal with, but are not limited to the following:

SYMPOSIUM TOPICS

- *Decision Support Systems and Communication Technologies including RFID*
- *Design and Organization of Supply Chains*
- *Transport and Distribution in Supply Chain Logistics*
- *E-business & Supply Chain Developments*
- *Environmental Logistics*
- *Global Logistics*
- *Global Outsourcing*
- *Inventory Management*
- *International Supply Chain Networks*
- *Internet, Intranet & Extranet Based Interactions in the Supply Chain*
- *Logistics in the Service Sector*
- *Logistics Planning and Control Models*
- *Management of the Customer-Supplier Relationship*
- *Organisational and Managerial Aspects in Logistics*
- *Procurement Strategies*
- *Reverse Logistics*
- *Supplier Involvement in Product Development*
- *Supply Chain Management*
- *Supply Chain Performance Assessment*
- *Sustainable Logistics*

INSTRUCTIONS TO AUTHORS

Please submit an electronic copy of your **abstract of at least 500 words in WORD format (verdana 11pt font)**. We recommend that your submission should indicate clearly the purpose of the paper, references to related works, literature, research method and major results.

Your submission should include a separate page containing:

- Title of paper
- Suggested topic area (from topic list)
- Name(s) of authors
- Affiliation
- Full postal address, telephone, fax and e-mail address

Please indicate the person to whom the correspondence should be addressed. Authors' names should be on the title page only, in order to facilitate the blind refereeing process.

Papers and abstracts will only be accepted for review on the condition that the manuscript has not been copyrighted, published, presented or accepted for presentation at a professional meeting and is not currently under review for presentation at another professional meeting.

Authors must intend to register for, and attend, the Symposium to present the paper if it is accepted.

All accepted papers will be published in the Symposium Proceedings, provided completed papers are received by the appropriate deadline and conform to the format and length requirements.

Abstract Deadline 1st December 2006

Decision regarding acceptance will be made by mid February 2007, and accepted papers must be received in full, within layout guidelines, which will be provided by the organizers, by:

Paper Deadline 16th April 2007

Please send abstract or paper to:

Ms Alison Parrett
Phone +44 115 951 4011
Fax +44 115 846 7855
Email: Alison.Parrett@nottingham.ac.uk

PUBLICATION OF PAPERS

The Symposium Proceedings will be distributed to the participants at registration. Selected papers may be invited for submission to a leading International Journal in the area of Logistics and supply chain management.

SCHEDULE

SUNDAY, July 8th 2007 Registration Get-together Reception	MONDAY, July 9th 2007 Registration Opening Ceremony and Keynote Address Parallel Scientific Sessions
TUESDAY, July 10th 2007 Keynote Address Parallel Scientific Sessions End of Symposium	WEDNESDAY, July 11th 2007 Industrial and site-seeing tour (optional)

INTERNATIONAL ADVISORY COMMITTEE

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 Professor K Wakabayshi, Nippon University, Japan
 Professor X Zhao, Tsinghua University, China

SYMPOSIUM ORGANISATION & VENUE

SYMPOSIUM ORGANISATION		
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<p>Programme Co-Chair Prof. Moreno Muffatto DIMEG University of Padua 35131 Padua, ITALY Phone: +39 049 827 6725 moreno.muffatto@unipd.it</p>	<p>Programme Co-Chair Prof. Chandra S Lalwani Business School University of Hull University of Hull Logistics Institute Hull, HU6 7RX, UK Phone: +44 (0) 148 246 3049 c.s.Lalwani@hull.ac.uk</p>	

The Symposium is organized by the Centre for Concurrent Enterprise, Nottingham University Business School, University of Nottingham, UK in conjunction with Hungarian Logistics Association, X10D International IT Services Hungary Ltd, University of Hull, University of Padua and ami communities. ISL 2007 will be held at: Budapest, Hungary.

CENTRE FOR CONCURRENT ENTERPRISE, NOTTINGHAM UNIVERSITY BUSINESS SCHOOL (UK)

The Centre for Concurrent Enterprise (CCE) conducts world-class research and is part of the Nottingham University Business School (<http://www.nottingham.ac.uk/business>) known for excellence in teaching. Over the years, members of the centre have developed an international reputation in the areas of concurrent engineering, product design & development in the extended supply chain, knowledge management, virtual enterprising and related disciplines. In the area of education and training the Centre has followed an innovative strategy, not only developing e-learning materials to accompany the practical tools they have developed, but also developing innovative simulation games for human behavioural and process education/training. The centre has a successful track record of being engaged in several international, multi-disciplinary, industrially applied research projects. The centre also co-organises the annual International Conference on Concurrent Enterprising (ICE) and the Centre's Director, Professor Pawar, is the Editor-in-Chief of the International Journal of Logistics: Research & Application.

HUNGARIAN LOGISTICS ASSOCIATION

Hungarian Logistics Association (HLA) is a non-profit organisation, whose activities are continuously expanding. The objective of the Association is to assemble professionals, companies and institutions interested in logistic methods, in order to establish, enhance and organize links and to collect and provide information supporting their scientific and practical activities. HLA's highest priority is to form a platform for partnership and promote Hungarian development in the 21st century. The share of companies, representing the global supply chain has been increasing in the Association.

X10D INTERNATIONAL IT SERVICES HUNGARY KFT.

X10D International IT Services Hungary Ltd., offers testbeds (Rural Living Lab) in Hungary for IT related services and mobile applications. It also has interests in re-engineering the automotive and construction building sector to design the business ecosystems for SMEs. The company also develops software for the European logistics and the automotive sector.

THE CITY OF BUDAPEST

With its Turkish baths, eclectic architecture and grand old coffeehouses, Budapest has enough attractions to entertain visitors all year round. The River Danube bisects Budapest, providing pleasant riverside strolls and spectacular views. On one side is hilly, green Buda, on the other bustling Pest. Pest's street layout features Habsburg-style ring roads, joined by important spokes, such as Andrásy út, the tree-lined boulevard that begins next to the monument of the nation's great leaders at Heroes' Square. Further up the boulevard is the House of Terror Museum, which caused a political storm when it opened in 2002. Towards the city is the opulent Opera House, built in 1884 by Miklós Ybl, and the Basilica, named after St Stephen.

On the river three blocks from the Basilica is the Chain Bridge (1873), the first permanent crossing between Buda and Pest; from here a funicular runs up to the main tourist sights of Castle Hill. Off to the right, the Royal Palace complex houses the vast Hungarian National Gallery, the National Széchényi Library, Matthias Church and the Fishermen's Bastion, which offers superb views of the city.

A few blocks north of the Chain Bridge, still on the Pest side, is the ornate, and ambitiously large, Parliament building. This structure, along with much of central Pest, was built in the late 19th century, during Hungary's heyday as a partner in the dual monarchy with Austria.

HOW TO GET TO BUDAPEST?

By Air

Hungary's international airport is easy to reach from any point on the globe. Budapest Ferihegy airport has two terminals roughly 28 km from the city - Hungarian Airlines MALEV flights use Ferihegy Terminal 2A, with all other airlines flying into and departing from Terminal 2B. Terminal 1 is serving most of the new budget airlines. The Air Traffic and Airport Authority (LRI) operates Centrum buses between the city (Erzsébet tér) and the terminals. They depart every 30 minutes from 5.30 to 21.00. Journey time is 45 minutes. Airport minibuses, run by LRI as well, are a kind of collective taxi at a reasonable price, which travel between any requested destination in town and the terminals. On arrival, you should go to the Airport Minibus Counter, and you can already book your return trip over the phone. The return ticket is around 15 Euros.

By Road

There are 4 different motorways in Hungary:

M1 Budapest-Gyor-Hegyeshalom

M3 Budapest-Polgár

M5 Budapest-Kiskunfélegyháza

M7 Budapest-Zamárdi

By train

Budapest has three large international railway stations: Eastern (Keleti), Western (Nyugati) and Southern (Déli). The following international rail passes are valid in Hungary: INTER RAIL, BIJ, EURO DOMINO, RES, CITY-STAR. Passengers from non-European countries may use EURAILPASS, EURAIL FLEXI PASS and EURAIL TICKET. Taking an Intercity train is the fastest way to get to major rural towns from Budapest.

- Information on international services: +36-(1)-461-5400
- Elvira – www.elvira.hu

Public Transport

Budapest has a very good public transport network primarily in the form of metro and tram system. Different types of travel cards are available.

Taxi

Budapest taxis have yellow number plates and yellow taxi signs on them. You can also call a taxi by phone: the car will usually get there in 5-10 minutes. Switchboard operators generally speak English. Check the fare beforehand and see to it that the driver turns on the clock when starting off. Transit from Ferihegy Airport to the city is always very expensive, so we recommend the Airport Shuttle (Minibus) to centre of Budapest.